

RESOLUTION NO. 2021-58

A Resolution of the Common Council to support Community Media Day on October 20th celebrating the voices that brings awareness to the importance of free speech and accessible media for all individuals to have their voices heard.

WHEREAS, the sharing of ideas and information helps to build common understanding and common values within a community; and

WHEREAS, access to information in today's media environment is critical for the healthy functioning of our community; and

WHEREAS, community media organizations provide a means for diverse communities to tell their stories, hear each other's stories, and create new stories together; and

WHEREAS, community media organizations provide information to the community that is not covered by mainstream commercial media; and

WHEREAS, community media organizations provide people with the skills necessary for the creation, sharing, and consumption of knowledge and ideas through media; and

WHEREAS, community media is an important resource for participating in local democratic policy and processes; and

WHEREAS, community media connects community organizations, schools, and local governments to their constituents; and

WHEREAS, in many communities, people are not aware of the diverse and valuable programming on public, education, and government access channels or community radio channels; and

WHEREAS, communities will benefit from increased general awareness of, viewing audiences for, and creators of media content created by and for the community;

NOW, THEREFORE, BE IT RESOLVED that October 20, 2021 is hereby proclaimed as Community Media Day within the City of Marshfield, and all people are hereby called upon to promote the importance of community media, training available at Marshfield Broadcasting, and programming available on MFLD-TV Channels 989-991.

BE IT FURTHER RESOLVED, that Marshfield Broadcasting plays a vital role in the building of our community by encouraging conversations about our common interests, increasing discourse around policy issues, fostering understanding of local cultures, and sharing information to improve our lives.

BE IT RESOLVED, the Common Council of the City of Marshfield hereby approves Community Media Day and encourages local residents to watch, take part in our local community media center, known as Marshfield Broadcasting (MFLD-TV).

IN WITNESS WHEREOF, said Resolution was duly adopted by the Common Council of the City of Marshfield at its meeting on the 12th day October, 2021 by a vote of 10 in favor and 0 opposed.

ADOPTED: 10-12-2021

APPROVED: 10-12-2021



Nick Poeschel, Council President



Deb M. Hall, City Clerk