



# 2018 Spring Conference Vendor & Sponsorship Opportunities

## The Basics

**Conference Dates:** Thursday, May 10 and Friday, May 11

**Exhibitor Registration Fee:** \$275 plus a raffle prize valued at \$100 retail

**Exhibitor Registration deadlines:** Register and pay by Friday, March 2, 2018 to ensure your logo is in the mailed print brochure to our large list of prospective attendees. We welcome you to register to exhibit until about 10 days before the conference.

**Place:** Oshkosh Best Western Premier Waterfront Hotel & Convention Center, 1 N Main St, Oshkosh, WI 54901

**Exhibit Hours:** 11 am – 6:30 pm Thursday; 9:00 - Noon on Friday

**Exhibitors Reception:** 5 – 6:30 pm Thursday just before the Media Fest Banquet and Show

**Exhibitors Raffle:** During the Friday Lunch, exhibitors give away items with a retail value of \$100. (Attendees must be present to win!)

**Optional Meal sponsorships (open to Exhibitors and Non-Exhibitors):** Meal sponsor names are noted in our print materials and announced during the event. We will also distribute your materials to attendees. If you are an Exhibitor, your sponsorship entitles you to speak up to five minutes to the group at that meal. We accept more than one company's sponsorship for each meal.

Thursday Opening Luncheon (\$75). Approximately 75 attendees.  
Media Fest Banquet (\$100). Approximately 110 attendees.  
Friday Breakfast (\$50). Approximately 60 attendees.



## What's all included

**8' x 30" Table in the Exhibit Room** - where all meals and general sessions will be held.

### Electricity and Internet access

**Two meals free:** Pick from Thursday lunch, Friday breakfast, or Friday lunch. You may elect to include the Banquet in your two meals for \$15. Additional meals at our cost.

**Your logo in all our printed promotional materials** -- our mailed brochure, the Media Fest program, and a one-piece vendor promo sheet in conference attendee folders.

Your clickable logo on the WCM website for one year (with tracking).

Up-to-date contact information for all Midwest ACM and WCM member centers and conference attendees.

**Sponsorship of the Exhibitors Reception:** This reception is for all conference and banquet attendees and is held just before the banquet begins in the Exhibit Room. Attendees enjoy free soda, beer, wine, and appetizers.



### What's optional

**Additional meals** at WCM's cost.

**Give away your Raffle Prize** to a lucky winner at Friday's closing luncheon (or we'll do it for you).

**Option to Present at one or more of our workshops:** If you have an idea for a workshop, contact Mary ([exec@wisconsincommunitymedia.com](mailto:exec@wisconsincommunitymedia.com)) in December or no later than the second week of January to have input into the conference program. We often integrate exhibitors into our workshops and you may get a call in January or February with an invitation to speak.

**Option to Make a Presentation to the full group and distribute materials.** When you sponsor a meal (see details above under "Basics") your logo will appear prominently at the meal, you may distribute materials, and you may talk to the assembled group for up to five minutes on a topic of your choice.

### Register to exhibit online

Go to our website at [www.wisconsincommunitymedia.com](http://www.wisconsincommunitymedia.com) click "Events" then slide to "Vendor and Sponsor Opportunities" Registration is located at <https://wcm.memberclicks.net/vendor-and-sponsor-opportunities>

### Payment

Remit to **Wisconsin Community Media** with a check, credit card, or PayPal.

### Mail checks to

**Deb Brunett**, WCM Treasurer, Merrill High School, 1201 N. Sales Street, Merrill, WI 54452.

### Hotel

Hotel rooms are \$97.99 for a single/double plus taxes and fees. Parking is free. For room reservations call the Best Western Premier Waterfront Hotel & Convention Center at **1-855-230-1900** and ask for the "Wisconsin Community Media" conference rate. (Note: You cannot register online and get the discounted rate.) Make your reservation **no later than April 18, 2018** to receive the discounted rate.

*Please contact us with any questions, concerns or recommendations* you may have to help us with this year's conference. 2018 Spring Conference Exhibitor logos will be featured as soon as we receive payment.

**Thanks!** We're looking forward to another successful conference with you!

### *Mary Cardona*

*Executive Director*

*Wisconsin Community Media*

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