

Exhibitor and Sponsorship Information

Exhibit

Registration Fee

\$325

Plus, a raffle prize valued at \$100 retail.

Exhibit Hours/Location

Thursday, May 16 from 11 am – 6:30 pm; Wilson Ballroom

Friday, May 17 from 9:00 – Noon; Wilson Ballroom

Set-up can start as early as 8:00 pm Wednesday night.

Exhibitors Reception

Thursday 5 pm – 6:30 pm just before the Best of the Midwest Media Fest & Show in the Wilson Ballroom

Exhibitors Raffle

During Friday Lunch, exhibitors give away raffle items with a retail value of \$100. (*Attendees must be present to win!*)

Exhibitor Registration Deadline

We welcome you to register to exhibit until about 10 days before the conference. Register and pay by **Monday, March 1** to ensure your logo is in the mailed postcard to our large list of prospective attendees.

What's Included

- **6' x 30" Skirted Table with Electricity and Broadband Access** Exhibitors are in the same room as general sessions and meals, but when not active, an airwall will close off the area for security. Let us know if you need more than one table.
- **Two meals free** Pick from Thursday lunch, Friday breakfast, or Friday lunch. You may elect to include the Media Fest Banquet and Show in your two "free" meals for \$30. This is a \$20 discount. Additional meals, excluding the Fest Banquet, can be purchased at our cost. **NEW THIS YEAR!** We are using Film Freeway to register all Fest Banquet Tickets. If you opt for the Fest as a "free" meal, you will register through Film Freeway using the discount code **WCMVendor2024**.
- **Your logo in our promotions** – The mailed promo postcard, the Media Fest program, the Exhibitors promo with contact details in attendee folders, conference website pages, and Facebook posts promoting exhibitors.
- **Your clickable logo on the WCM public website and member homepage for one year.**
- **Up-to-date contact information for all WCM member centers and conference attendees.**
- **Sponsorship of the Exhibitors Reception:** This appetizers and cash bar reception is for all conference and banquet attendees and is held just before the banquet begins in the Exhibit Room.



The Lismore Hotel

Downtown Eau Claire

A DoubleTree by Hilton Hotel

333 Gibson St., Eau Claire, WI 54701

Hotel Room Rates (Deadline: April 24):

Single/Double room rate is \$127.00 + 13.5% hotel tax + 5.5% sales tax for 3 days before and 3 days after the conference.

Reservations - Call **715-835-8888** and select **Option "0"** to go to the Lismore Front Desk. Reference the Group Code **"WIM."**

OR go to the WCM website – "Annual Conference" – for online hotel registration.



Register to exhibit or sponsor at
<https://wisconsincommunitymedia.com>
Events>Exhibit and Sponsorship Opportunities

Purchase Fest Banquet Tickets at
<https://filmfreeway.com/BestoftheMidwestMediaFest/tickets>

Discount code **WCMVendor2024**.

Sponsor the Conference

If you can't attend, or if you want to do more to support local media, you can sponsor the Conference by sponsoring 1 to 3 meals. Meal sponsors are noted in all our printed promotional materials, online in our conference schedule, and announced during the event. We will distribute any materials you have to attendees at the meal you sponsor. If you are an exhibitor, you can speak to the group at the meal you sponsor for up to 5 minutes.

Deadline is Monday, March 1, 2024, to be included in our mailed promo postcard.

Friday May 17 Breakfast (\$100). Approximately 55 attendees.

Thursday May 16 Opening Luncheon (\$150). Approximately 70 attendees.

Thursday May 16 Fest Banquet and Show (\$200). Approximately 100 attendees.

Be a Workshop Presenter

We often integrate exhibitors into our workshops, and you may get a call with an invitation to speak. **If you have an idea for a workshop, please email the executive director as soon as possible or no later than January 5 at exec@wisconsincommunitymedia.com.**

Give Away Your Raffle Prize in Person!

Give away your raffle prize at Friday's lunch. To win, you must be present! If you can't stay for lunch, we will do the honors and credit you.

Payment

Invoices Payable to Wisconsin Community Media with a check or credit card. The online registration form will generate an invoice. American Express, VISA and MasterCard are accepted.

Fest Banquet tickets must be purchased with a credit card using Film Freeway. Go to this link:

<https://filmfreeway.com/BestoftheMidwestMediaFest/tickets>

Questions? Contact either one of us. Thanks!

Mary Cardona

Executive Director

Wisconsin Community Media

<https://wisconsincommunitymedia.com>

exec@wisconsincommunitymedia.com

after December 22, Candace Diaz

Ross Rowe

Chair

Midwest Region of the Alliance for Community Media

rowe@elkgrove.org