

WISCONSIN COMMUNITY MEDIA

Strong media centers. Strong communities.

March 2, 2022

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Mary Cardona
(608) 215-5594
exec@
wisconsincommunitymedia.com

Mr. John Wells
5507 Alben Avenue
McFarland, Wisconsin 53558

Dear John,

I have the great pleasure to inform you that the WCM Board of Directors has chosen you to be the recipient of the 2022 Friend of Access Award! The award reads, *In recognition of your work on behalf of the true democratic voice of the community – Public, Education, and Government Access Television.* Thank you for your dedication to community media in McFarland.

In nominating you for the award, Stephanie Miller, Director of the Department of Communications and Technology for the Village of McFarland, said, "The number of hours John has put in to provide commentary on sports broadcasts and parades is exponential and he does it all from the goodness of his heart and love for local programming. The community recognizes him as being "The Voice of McFarland" and always asks, 'Where's John?' when he isn't there. John is and always has been an advocate for local access and we cherish all of the work he has dedicated to WMCF over the years. He is one of the nicest and selfless people you will ever meet and WMCF is beyond grateful for everything he does to support our media station and local programming."

Nick Boucher, WCMF Production Assistant, echoed Stephanie, writing, "John is a fantastic candidate for the Friend of Access Award because he has brought expertise and joy to the WMCF channel for years. When John isn't working at the local middle school, he volunteers for WMCF broadcasts. For over 20 years John has lent his voice to WMCF broadcasts, providing fun and friendly commentary for sports and public events. John is a knowledgeable and patient person, and always tries to help out where he can. He is driven by a desire to bring the community together and loves having the opportunity to be a part of the shows we put on at WMCF. John will always be a valued member of our team and the McFarland community.

WCM is honored to recognize your contribution. You will receive your award at the Best of the Midwest Media Fest Banquet and Show on Thursday, May 12 at the Park Hotel in Madison, which begins with a reception at 5 pm, dinner at 6:30 pm. You and a guest will be our guests at the event. At the award presentation after dinner, we hope you will say a few words to the group. Please contact me by Friday, May 6 to let me know whether you plan to attend. Congratulations!

Sincerely,



Mary Cardona
Executive Director